

Resources can be downloaded from the Drive Safely Work Week website: trafficsafety.org/dsww2015/

#PlanAhead Your Key to Driving Safely

Planning Ahead for Family Road Safety

As you wrap up Drive Safely Work Week, today's materials focus on the significant role planning plays in keeping family members safe on the road. Many employees may have or soon will have a teen driver or an aging parent/grandparent on the road—or both. Included are things to think about and tools to help along the way whether employees will be handing over the keys, encouraging someone to hang up the keys or even planning a road trip.

STARTING A TOUGH CONVERSATION WITH AN OLDER RELATIVE

As drivers age, various issues can begin to accumulate such as problems with vision and the slowing of cognitive processing. If you start to notice signs that cause concern with the driving safety of an older relative, it may become necessary for them to limit or give up driving altogether, and that begins with a conversation. For help in initiating “the talk,” use this resource developed by Liberty Mutual.

- Resource: Liberty Mutual's Tips for Talking

THE #PLANAHEAD SENIOR DRIVER PLEDGE

Giving an aging relative the opportunity to #PlanAhead for driving retirement before the warning signs show up can help make them feel a bit more in control. Use the **#PlanAhead Senior Driver Pledge** to prompt a conversation about how driving will be phased out when the time is right and work together to develop a plan that all agree to, before there is an issue.



- Resource: #PlanAhead Senior Driver Pledge

WHAT YOU CAN DO TO RECOGNIZE DSWW TODAY

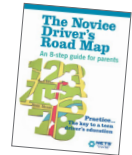
TWEET/POST

- #PlanAhead to be sure your child is in the right car seat as he/she grows. #DSWW2015
- #PlanAhead to take time to practice with your teen driver every chance you get. NETS' FREE Guide will help. #DSWW2015



EMPLOYEE ENGAGEMENT PLAN

1. Distribute the *Planning Ahead for Family Road Safety* employee handouts.
 2. Choose from additional employee engagement activities.
- Resources: *Planning Ahead for Family Road Safety* employee handouts



WHEN DO KIDS START LEARNING TO DRIVE?

Encourage employee parents to #PlanAhead to help ensure they raise a safe driver by reminding them to set the right example and be a safe-driving role model at all times. Distribute this short video from Liberty Mutual where “Professor Dave” explains when it is that kids really start learning to drive. www.libertymutualimages.com/ProfDave/WhenDoKidsStartLearningToDrive.html

HELPING TEENS AND AGING ADULTS IDENTIFY HIGH-RISK DRIVING AREAS

Encourage employees with teens or aging parents to use the *Journey Management for Everyday Driving* planning sheet to talk through areas in their driving environment that could present added risk, like dangerous left turns, busy merging areas or particularly high-risk intersections. Taking the time to point out risky areas, and creating a plan to avoid them, can be life-saving for both new and aging drivers.

- Resource: *Journey Management for Everyday Driving*

