

Signing

Regulating traffic movements, warning of roadway conditions, and providing information to guide road users.



HOW WILL THIS HELP?

- ✓ Signing can improve safety and mobility by regulating traffic movements, warning of roadway conditions, and providing information to guide road users.

HOW DOES IT WORK?

- ✓ The size of the sign and of its text depend on roadway conditions.
- ✓ The retroreflectivity of sign sheeting enhances nighttime visibility of signs.

TRANSPORTATION NEEDS ADDRESSED



SAFETY



MOBILITY



INCIDENT RESPONSE



WORK ZONES



ACCESS



FREIGHT



MULTIMODALITY

COST MAGNITUDE

CAPITAL COST



OPERATION AND MAINTENANCE COST



WHEN TO CONSIDER THIS STRATEGY

- ✓ ANY SITUATION WHERE INFORMATION OR NOTICE IS NEEDED BY A ROADWAY USER

COMPLIMENTARY STRATEGIES

- ✓ TRUCK PARKING
- ✓ TRUCK RESTRICTIONS
- ✓ BIKE FACILITIES
- ✓ BUS ON SHOULDER
- ✓ PEDESTRIAN FACILITIES
- ✓ ALTERNATIVE INTERSECTIONS
- ✓ CHANNELIZATION & DELINEATION
- ✓ MINOR ROADWAY IMPROVEMENTS
- ✓ PAVEMENT MARKINGS
- ✓ SAFETY COUNTERMEASURES

CONSIDERATIONS

- + THE MD-MUTCD IS THE GUIDING DOCUMENT FOR DESIGN AND IMPLEMENTATION OF SIGNING. SIGNING STANDARDS ARE ALSO FOUND IN THE TRAFFIC CONTROL DEVICES DESIGN MANUAL.
- + OVERSIZED SIGNS MAY BE APPROPRIATE FOR EMPHASIS.
- + TOO MANY SIGNS OR TEXT ON A SIGN CAN NEGATIVELY AFFECT READABILITY. CONSIDER SIGN CLUTTER AND REMOVE UNNECESSARY SIGNS OR TEXT.
- + CONSIDER SIGNING FOR EVACUATION ROUTES, UNPLANNED EVENTS, AND INCIDENTS.